

“Flexo Tour” at DRUPA 2008 to unveil flexography applications

19 leading companies of the Flexo4all alliance are organizing a real tour inside the world's leading exhibition for the print media industry Milan, Italy, 8th February 2008. Drupa 2008 is expected to be the largest event in the last 50 years for the graphic and printing industry. This year the 19 Drupa halls will be overcrowded: more than 2.000 exhibitors and above 400.000 visitors are expected to be in Düsseldorf between May 29th and June 11th.

To make it easier for visitors to walk around Drupa 2008 and find the most relevant booths for their business, Flexo4all, a strategic alliance between nineteen leading flexo suppliers born to promote the advantages of flexography in the packaging printing industry, is preparing a real guided tour to accompany people to the Flexo4all partners' stands spread out into the amazing number of halls of Drupa fairground.

“Flexo has still a lot to say in the flexible packaging industry, especially thanks to the developments of food compliant UV/EB ink and drying technologies”, says Federico d'Annunzio, President of GIDUE S.p.A., one of the Flexo4all partners.

More info:

www.flexo4all.com