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European flexography suppliers form Flexo4All partnership.(Brief article)

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Staff

Nineteen leading European flexographic-printing suppliers join forces to partner under the name Flexo4All.

'Flexo is no longer just an alternative to other printing processes, and Flexo4All was chosen to suggest that this printing technology is ideal for almost all substrates, all segments, all applications, all budgets and more,' says Pier Luigi Sassanelli, marketing manager DuPont Packaging Graphics EMEA. Born to be a strategic cooperation and not a commercial joint venture to sell complementary products or services, Flexo4All is aiming at encouraging ...