

Flexo4all formed to promote flexo

An international partnership under the name Flexo4All has been set up by 19 leading companies who plan to co-operate in the promotion of flexo packaging printing before, during and after drupa 2008.

Flexo is no longer just an alternative to other printing processes and Flexo4All was chosen to suggest that this printing technology is ideal for almost all **substrates**, all segments, all applications, all budgets and more, explains Pier Luigi Sassanelli, marketing manager...