

MILAN, Italy—Nineteen leading companies have decided to join forces and resources to set up a partnership under the name "Flexo4All," which is an evolution of "Flexo the Alternative," an agreement between independent businesses initiated by DuPont Packaging Graphics (DuPont™ Cyrel®) more than 20 years ago.

It is a strategic cooperation which combines worldwide expertise from independent companies—suppliers of the graphic arts and package printing industry. The members work together in partnership, sharing their experience and knowledge to perfect flexographic package printing while also promoting advantages and innovation.

"Flexo is no longer just an alternative to other printing processes and 'Flexo4All' was chosen to suggest that this printing technology is ideal for almost all substrates, all segments, all applications, all budgets and more," commented Pier Luigi Sassanelli, marketing manager, DuPont Packaging Graphics EMEA, and promoter of Flexo4All.

Born to be a strategic cooperation and not a commercial joint venture to sell complementary products or services, Flexo4All aims to encourage networking within the flexo industry and to create active co-operation among all partners; connect the competence of all members to deliver knowledge and added value solutions worldwide; promote the value of flexography as the best technology to satisfy all printing needs; and achieve improved and sustainable service for the flexographic package printing industry.

Flexo4All partners include Bobst, Comexi, Degraf, DuPont (Packaging Graphics, Authentications and Tyvek® Graphics), Eckart, EskoArtwork, Fischer & Krecke, Gallus, Gidue, SunChemical/Hartmann Druckfarben, Lohmann Tapes, Omet, Praxair Surface Technologies, Rotatek, Siegwark, Soma, Tesa, Uteco Converting, and Windmüller & Hölscher.

More information can be found at www.flexo4all.com.