

packagePrinting

“Flexo Tour” to Unveil Flexo Applications and Technology at drupa 2008

Add a note...

MILAN, Italy—Nineteen companies of the Flexo4all alliance are organizing a real tour inside the halls of drupa 2008. This year the 19 drupa halls will be overcrowded: more than 2,000 exhibitors and above 400,000 visitors are expected to be in Düsseldorf, May 29 - June 11.

To make it easier for visitors to walk around drupa 2008 and find the most relevant booths for their business, Flexo4all, a strategic alliance between leading flexo suppliers born to promote the advantages of flexography in the package printing industry, is preparing a real guided tour to accompany people to the Flexo4all partners' stands spread out on the drupa fairground.

“Flexo has still a lot to say in the flexible packaging industry, especially thanks to the developments of food compliant UV/EB ink and drying technologies,” said Federico d’Annunzio, president of GIDUE S.p.A., one of the Flexo4all partners. “The traditional ink stability of UV technology will be enhanced by the advantages of UV flexo as a clean and environmental friendly process. This Flexo Tour is a real good chance for all Flexo4all partners to join their experience and knowledge to show visitors how flexography can improve their business and support a sustainable activity.”

The Flexo4all Paths inside drupa aim at informing and demonstrating workflow solutions suited to a wide range of packaging applications: flexo printing onto any substrate type, such as very thin extensible films, aluminium, paper, thin carton, or thick corrugated boards, with different ink types, etc. “Flexo4all” was in fact chosen by the partners as a unique word expressing that this printing technology is ideal for almost all substrates, all segments, all applications, all budgets.

The Flexo4all partners are combining worldwide expertise, know-how, and advanced and successful technologies to present a comprehensive range of flexographic printing solutions that are currently available.

Ulrich Harte, marketing manager, printing for Windmüller & Hölscher (another Flexo4all partner), said, “Like the previous drupa exhibitions, we are going to present groundbreaking developments in flexo press engineering and we will do the same at our in-house EXPO in Lengerich. Our focus will be on increased productivity, minimized waste, resource-efficient and environmentally friendly package printing.”