

Print alliance to attend Italian event

By NEWS SYSTEM

Published: March 6th, 2009

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Flexo4all, the international alliance of leading suppliers of the printing and packaging industries, will attend Grafitalia/Converflex 2009, the international exhibition which will take place in Rho-Milan (Italy) from March 24th till March 28th, 2009.

A constant trend to shorter runs, ever-increasing utilization of graphics and colours, steady top quality and brand integrity, environmentally-smart solutions and, last but not least, cost effectiveness, is what marks the packaging industry wants. During the last years, and today more than ever before, Flexo is demonstrating to be the ideal technology to respond to these challenging needs.

Flexo4All, **born in 2008** as the natural evolution of “Flexo the Alternative”, is an agreement between independent companies co-operating for the promotion of flexography as the most suitable technology for high-quality and cost-effective printing on almost **all substrates, all segments, all applications**.