

## Flexo4All to host guided DRUPA tours

**Milan, Italy; February 14, 2008** -- Flexo4all, a strategic alliance between 19 leading flexo suppliers born to promote the advantages of flexography in the packaging printing industry, is preparing a real guided tour to accompany people to the Flexo4all partners' stands spread out into the amazing number of halls of DRUPA fairground. DRUPA 2008 is expected to be the largest event in the last 50 years for the graphic and printing industry. This year the 19 DRUPA halls will be overcrowded: more than 2000 exhibitors and above 400,000 visitors are expected to be in Dusseldorf between May 29th and June 11th.

"Flexo still has a lot to say in the flexible packaging industry, especially thanks to the developments of food-compliant UV/EB ink and drying technologies," says Federico d'Annunzio, president of GIDUE S.p.A., one of the Flexo4all partners. "The traditional ink stability of UV technology will be enhanced by the advantages of UV flexo as a clean and environmentally friendly process. This Flexo Tour is a real good chance for all Flexo4all partners to join their experience and knowledge to show visitors how flexography can improve their business and support a sustainable activity."

The Flexo4all Paths inside DRUPA aim at informing and demonstrating workflow solutions suited to a wide range of packaging applications: Flexo printing onto any substrate type, such as very thin extensible films, aluminium, paper, thin carton or thick corrugated boards, with different ink types, etc. Flexo4all was in fact chosen by the partners as a unique word expressing that this printing technology is ideal for almost all substrates, all segments, all applications, all budgets.

The Flexo4all partners are combining their worldwide expertise, know-how, and the most advanced and successful technologies to present the most comprehensive range of flexographic printing solutions currently available.

Ulrich Harte, marketing manager Printing for Windmoller & Holscher--another Flexo4all partner, confirms the mission of this joined activity to promote Flexo at DRUPA 2008: "Like the previous DRUPA exhibitions, we are going to present groundbreaking developments in flexo press engineering and we will do the same at our in-house EXPO in Lengerich. Our focus will be on increased productivity, minimized waste, resource-efficient and environmentally friendly package printing."